

## COALITION SUPPORT

Often, an issue of concern to a client holds importance for others in the same or a related industry, or to the client's geographical neighbors. Because much truth resides in the old adage, "there's strength in numbers," where appropriate, we assist our clients in obtaining support for their positions by organizing like-minded businesses, industry associations and other parties into one cohesive, powerful voice. We then develop and implement communications strategies that ensure that a unified message is heard by key government officials and in targeted media outlets. Our clients find that our coalition support services add important third-party credibility to their positions.

### **Representative Matters**

We have built numerous utility industry coalitions supporting companies across the country in siting new power plants, including the Electric Reliability Co