

## HOSPITALITY, SPORTS AND ENTERTAINMENT

Bracewell represents a number of businesses in the hospitality, sports and entertainment industries. We counsel clients on equity and debt financing, facility development and construction, operation management, and marketing. On major infrastructure projects such as stadiums, arenas and entertainment venues, we structure naming rights deals and sponsorship agreements. We frequently prepare development and lease contracts that include both public and private equity and debt financing.

Drawing on our experience in tax, litigation, labor and public law, our lawyers can assist clients on industry-specific projects such as:

- Luxury suite licensing agreements
- Concession and retail merchandise contracts
- Entertainment and telecommunications contracts
- Facilities management and operations contracts
- Reservations and computer software contracts
- Operating agreements
- Franchise and affiliation arrangements
- Sp